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To whom it may concern

As the Ambassador of Finland to Malaysia, I am delighted to have the possibility to lend my support to the work of Edunation, an innovative start-up in the field of international student mobility. The efforts it has made to facilitate and modernize the delivery of the Finnish education to the world are already now commendable.

Despite its rather recent establishment, Edunation has got a lot of expertise as it was founded by the same co-founders as Asia Exchange, our largest study abroad -organization specializing in Asia. It has promoted and facilitated the study possibilities that exist in Malaysia and in other Asian countries and sent thousands of European students to study in numerous high level universities in the region.

From 2017 onwards, Edunation and its expertise in Asia will be facilitating Malaysian and many other students around the world to find a more accessible route to the outstanding Finnish education. Being an ambitious pioneer, Edunation dares to dream big with its partner universities. It has a bold mission statement to make education the biggest export of Finland, but being bold is nothing to be ashamed of, on the contrary, it is good that we have ambitious companies also on the educational sector.

Education has the power to change the world in numerous ways, and we do need more educational interaction between Finland and Asia. With the great vision of Edunation and its close collaboration with governmental organisations, benefits reach not only to the students, but even wider to the educational institutions and to the society. Studying in Finland combines high-quality education with meeting friendly people, immersing in a rich Nordic culture, and living in a stable economy.

The Embassy has co-operated with Asia Exchange for many years, and with the shared visions for the future we are confident that cooperation with Edunation will prove to be extremely fruitful. We highly recommend and hope to see more international partnerships with Edunation and Finland in the near future.



Petri Puhakka
Ambassador of Finland to Malaysia