



Hong Kong, 1 November 2017

To whom it may concern,

As the Consul-General of Finland in Hong Kong, I am pleased to endorse the work of Edunation, a Finnish company that enhances international student mobility.

The activities of the recently found Edunation complement the work of Asia Exchange, another Finland-based operator that is our largest study abroad –organization specializing in Asia. Since its establishment in 2007, Asia Exchange has sent nearly a thousand European students every year to study in the top universities in Asia. Edunation's mission is to catalyze the exchange stream to the other direction, i.e. to facilitate Asian students' entry into the institutions of higher education of Finland.

While Asia attracts students with its fast-growing economies, Finland stands out with its top-quality education system. Edunation has a great vision to raise the awareness of Finnish system in Asia, lower the threshold in joining Finnish universities and increase the options of choice for Asian students. At the same time Edunation has made a bold mission statement to make education the biggest 'export' of Finland by bringing exchange and degree students to Finnish universities from all over the world.

I share the same belief as Mr. Tuomas Kauppinen, the founder of Asia Exchange and co-founder of Edunation. More educational interaction is needed between Asia and Finland; we should make the Finnish education more accessible to the world. Already now Finland is among the top European nations providing B.A. and M.A. degree programs and exchange courses in English.

Our Consulate General has co-operated with Mr. Tuomas Kauppinen of Edunation and Asia Exchange for many years. He recently contributed to the planning of the visit of our Minister of Education and Science to Hong Kong. We also have common plans for the coming year in highlighting Finnish education and Finnish possibilities in education fairs.

With shared positive experiences of the past and common visions for the future, I can recommend co-operation with Edunation, Asia Exchange as well as with Mr. Tuomas Kauppinen.



Mr. Jari Sinkari
Consul-General of Finland in Hong Kong and Macao