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KEDGE Business School: Motivation for the Program

As part of the application process to **KEDGE Business School**, applicants are required to submit a motivation statement. This is a key component of the evaluation and helps the admissions team understand your goals, background, and reasons for choosing the program.

Your responses will be carefully reviewed as part of the admissions evaluation and may be discussed during your interview. Please ensure you read the instructions thoroughly and answer each question thoughtfully and professionally.

Instructions:

- Read each question carefully and tailor your response accordingly—avoid generic or vague statements.
- Answer each question as thoughtfully and thoroughly as possible, highlighting why you are a strong candidate for the program.
- Answer each question **separately**. Do not combine responses into a single essay. Each answer must correspond to an individual question and be clearly numbered to match the question list.
- Before submitting, proofread your responses to ensure they are well-organized and free of spelling or grammatical errors.
- Please submit your completed responses in a clear, readable format and send them to **admissions@edunation.co**.

Questions:

1. How did you find out about KEDGE?

Your answer here

2. Why are you applying for this programme?

Your answer here

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3. What are your career objectives ?

Your answer here

4. What do you expect to gain from this programme on a personal level?

Your answer here

5. Do you have any relevant professional experience?

Your answer here

Please submit your completed responses to **admissions@edunation.co**.