EDUNATION
A KEYSTONE COMPANY

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Rennes School of Business: Motivation for the Program

Your motivation is one of the most important aspects of your application. **Rennes School of Business** is keen to understand your personal drive and aspirations for joining the program.

Please answer the following questions clearly, thoughtfully, and in a well-structured manner. Keep in mind that how you express yourself in writing reflects your personality, professionalism, and level of commitment. Your responses will be carefully reviewed as part of the admissions evaluation, so it is important to convey your ideas clearly and convincingly. Make sure you read the instructions thoroughly and take the time to answer each question thoughtfully and professionally.

Instructions:

- Read each question carefully and tailor your response accordingly—avoid generic or vague statements.
- Answer each question as thoughtfully and thoroughly as possible, highlighting why you are a strong candidate for the program.
- Answer each question **separately**; do not combine multiple responses into a single essay. Each answer should correspond to its specific question. Keep each response concise, with a maximum of 200 words.
- Proofread your responses to ensure they are well-organized and free of spelling or grammatical errors.
- Please submit your completed responses in a clear, readable format and send them to **admissions@edunation.co**.

Questions:

1. What motivates you to apply to this programme? *(Maximum 200 words)*

Your answer here

2. What are your career goals and how will this programme help you to achieve them? *(Maximum 200 words)*

Your answer here

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3. Describe your proudest achievement. *(Maximum 200 words)*

Your answer here

4. How do you see yourself making a contribution to your field or society in the future? *(Maximum 200 words)*

Your answer here

5. Do you have any work experience or internships related to your field of study? *(Maximum 200 words)*

Your answer here

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6. Unframed thinking is the signature of Rennes School of Business, what does it mean for you? *(Maximum 200 words)*

Your answer here

Kindly submit your answers to **admissions@edunation.co**.